

**15th Annual Night of Lights - Saturday, December 4, 2021**  
**2021 Parade of Lights Application - Theme 'Polar Express'**  
**RETURN COMPLETED FORM ON OR BEFORE TUESDAY, NOVEMBER 23, 2021 at 6:00pm**

The 15th Annual Night of Lights will again be Sponsored by the Jasper Merchants Association. The theme of '**Polar Express**' will have decorated parade vehicles turning Main Street in Jasper, Georgia into a celebration not to be missed. The celebration will include **Parade of Lights** making its way from North to South Main. Other events include: A visit and sit down with Santa Claus, local choirs, marketplace of food and craft vendors, a special **Lighting of the Tree ceremony** and much, much more. We invite you to join us as Main Street comes alive with the sights and sounds of the holidays.

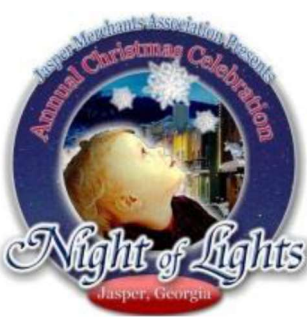
**Night of Lights** is designed purely to celebrate the Christmas season as well as the continued growth of Merchants/Businesses in Pickens County. This event is **FREE** to spectators and includes plenty of family friendly fun for all ages. **There is a \$20 entry fee to participate in the parade.**

**Trophies awarded to the entrees which place in the following categories:**  
**Best Theme - 1st place, 2nd place, and 3rd place**  
**Best in Show (one winner)**  
**See below for Scoring Guidelines**

**A pre-parade meeting is scheduled to be held on Tuesday, November 30, 2021 at 6:00pm located in the Conference Room at City Hall of Jasper, 200 Burnt Mountain Road. Please make plans to attend this meeting to get your line-up position, location and time. There may be changes in the location of the lineup this year so it is very important to attend this meeting! There will be NO line-up changes made after this meeting or on the day of the parade.**

If you have concerns or more information, please contact:  
JMA @ [JasperMerchantsAssociation@gmail.com](mailto:JasperMerchantsAssociation@gmail.com)

**Please mail completed application to:**  
Jasper Merchants Association • P.O. Box 1732 • Jasper, Georgia 30143  
or email: [JasperMerchantsAssociation@gmail.com](mailto:JasperMerchantsAssociation@gmail.com) Phone: (706) 426-1968



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Name of Organization/Individual: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Email: \_\_\_\_\_ Phone: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

*Please fill out both type of entry and participation so you are place in the correct position.*

**Type of Entry - Circle:** Truck or Car Only Float / Trailer (Pulled by Vehicle) / Golf Cart / ATV  
Walker(s) Only / Emergency / Animals \*see rules  
Other (please explain): \_\_\_\_\_  
# of vehicles \_\_\_\_\_ approx. # of people \_\_\_\_\_

**Type of Participation - Circle:**  
Band / Drill Team / Beauty Queen / Shriner / Antique Vehicles / Business / Political  
Community / Public Service / Horses or Other Animals

**Will your entry have music? YES or NO - We encourage entries to have music!**  
**Description – to be used as your introduction during parade. Please type or print clearly.**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

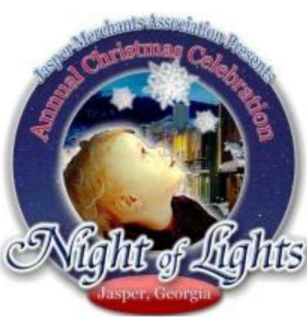
**Name (please print):** \_\_\_\_\_

By signing your application, you are acknowledging that you have read and agree to the rules and disclaimer below.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Make checks payable to the Jasper Merchants Association**  
**Please send completed form, entry fee, and any required documentation**  
**no later than November 23, 2021 to:**

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The primary focus of the Parade of Lights, as part of the Night of Lights celebration, is to provide a safe, enjoyable, and quality parade on the streets of Downtown Jasper. There is a **\$20.00 fee to participate** in the Parade of Lights and must accompany parade paperwork to receive a position in the lineup. This fee allows us to provide awards for parade winners.

**PLEASE READ ALL RULES AND REGULATIONS**

**Parade Rules:**

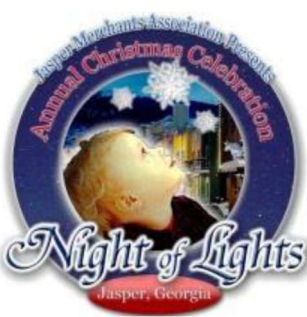
1. **Parade application must be completed and returned by November 23, 2021**
2. **All Vehicles and Floats must be in place by 4:30 PM; Walkers and Animals by 5:00 PM.** You will receive your number and line-up location at the Mandatory Meeting on Tuesday, November 30.
3. Driver of any motorized vehicle must have a valid driver's license and be 18 years or older. No skateboards or razor scooters.
4. **For safety reasons, CANDY and OTHER ITEMS MAY NOT BE THROWN FROM VEHICLES OR FLOATS. Participants are asked to provide walkers to give out CANDY and OTHER ITEMS.**
5. All applications are subject to approval by the JMA Board of Directors. You will be notified only if your application is rejected.
6. No Santa Suits allowed. Santa and Mrs. Claus will be the last entry in the parade to greet the children. **JMA reserves the right to have the only SANTA.**
7. Individuals and organizations are expected to perform courteously, in good taste, and with safety in mind at all times during the parade.
8. All parade entries must follow and display the parade theme to be included in judging.
9. Entries **MUST** have the name and number of entry clearly marked on the Driver's side door to be included in judging.
10. If the unit has animals in it, you **MUST** provide waste cleanup.
11. Anyone wishing to have **HORSES/PONIES** in the parade must have **Negative Coggins Documentation** returned with paperwork. **DOGS or OTHER SMALL ANIMALS** must have a current **Rabies Vaccination**.
12. **By signing your application, you are acknowledging that you have read and agree to these rules and disclaimer below.**

**Additional Note:** No applications will be accepted after November 23, 2021. Only valid (on time and paid) entries will be listed in the video **Night of Lights 2021 Program**.

**Disclaimer:** Applicant agrees to participate in the Parade of Lights at Applicant's own risk and covenants not to sue the Jasper Merchants Association (JMA) Board of Directors or Members for any injury or damage suffered by Applicant as a result of said participation. Applicant agrees that the JMA shall be free from all claims, by reason of any injury to any person, from any cause whatsoever arising from any occurrence in or near the Parade. Applicant shall indemnify and hold harmless the JMA against any and all such claims. **Any deviations to these rules have to be approved by the JMA Board of Directors.**

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**Scoring Guidelines:**

- Parade Theme: 15 possible points and 30% of your total score. Does your float portray the festival theme?
- Originality/Creativity: 10 possible points and 20% of your total score. Is your float unique from all the other floats? How does your float illustrate the festival theme and depict your group's personality?
- Personalization: 10 possible points and 20% of your total score. While conforming to the theme, does your business, club, or organization's message still come through? Can I tell who you are and what you are about through your float?
- Spirit of Christmas: 15 possible points and 20% of your total score. After all, this is a Christmas Parade. Hint – a fireside book reading, children building a snowman, or a living nativity will earn you more points than simply wearing Santa hats. (Please no Santa Clause on your floats. See parade rules.)
- City of Jasper/Pickens County Element: 5 possible points for 10% of your total score. This is our community and our parade. What does this city mean to you? Show us in your float.

**Total possible Points: 50**

**ALL PARTICIPANTS MUST ATTEND A PRE-PARADE MEETING**

Tuesday, November 30, 2021 at 6:00pm located in the Conference Room at Jasper City Hall, 200 Burnt Mountain Road. **Please make plans to attend this meeting or have a representative do so on your behalf to get your line-up position and time. There will possibly be changes in line up areas for this year.** There will be NO line-up changes made after this meeting or on the day of the parade. To be eligible for Best in Show and Theme Trophies you must have a decorated vehicle in the Parade.

Thank you for your participation in the 2021 Night of Lights Christmas Celebration. If you have any questions, please do not hesitate to contact us. If you have concerns or more information, please contact: JMA @ 706-426-1968

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