

17th Annual Night of Lights - Sunday, December 3, 2023
2023 Parade of Lights Application - Theme 'Christmas In the Good Ol' Days'
RETURN COMPLETED FORM ON OR BEFORE MONDAY, NOVEMBER 27, 2023 at 6:00pm

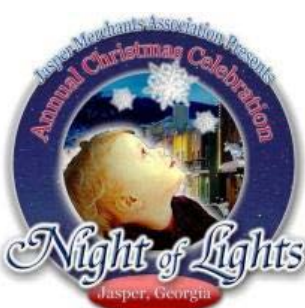
The 17th Annual Night of Lights will again be Sponsored by the Jasper Merchants Association. The theme of **'Christmas In the Good Ol' Days'** will have decorated parade vehicles turning Main Street in Jasper, Georgia into a celebration not to be missed. The celebration will include **Parade of Lights** making its way from North to South Main. Other events include: A visit and photos with Santa Claus, local choirs, vendors, a special **Lighting of the Tree ceremony** and much, much more. We invite you to join us as Main Street comes alive with the sights and sounds of the holidays.

Night of Lights is designed purely to celebrate the Christmas season as well as the continued growth of Merchants/Businesses in Pickens County. This event is **FREE** to spectators and includes plenty of family friendly fun for all ages. **There is a \$20 entry fee to participate in the parade.**

Trophies awarded to the entrees which place in the following categories:
Best Theme - 1st place, 2nd place, and 3rd place
See below for Scoring Guidelines

A MANDATORY pre-parade Meeting is scheduled to be held on Wednesday, November 29, 2023 at 6:00pm located in the Conference Room at City Hall of Jasper, 200 Burnt Mountain Road. Please make plans to attend this meeting to get your line-up position, location and time. There will be changes in the location of the lineup and parade route this year so it is very important to attend this meeting! There will be NO line-up changes made after this meeting or on the day of the parade.

If you have concerns or more information, please contact:
Jasper Merchants Association
email: JasperMerchantsAssociation@gmail.com or Phone: (706) 426-1968



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Name of Organization/Individual: _____

Contact Person: _____

Email: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Please fill out both type of entry and participation so you are place in the correct position.

Type of Entry - Circle: Truck or Car Float / Truck & Trailer / ATV-Golf Cart / Motorcycle(s)
Walkers with Vehicle / Walkers Only / Emergency Responder / Animals *see rules

Other (please explain): _____

of Vehicles _____ approx. # of Walkers _____ # of Animals _____

Type of Participation - Circle:

Band / Drill Team / Antique Vehicles / Business / Political
Community / Public Service / Horses or Other Animals

Will your entry have music? YES or NO - We encourage entries to have music!

Description – to be used as your introduction during parade. Please type or print clearly.

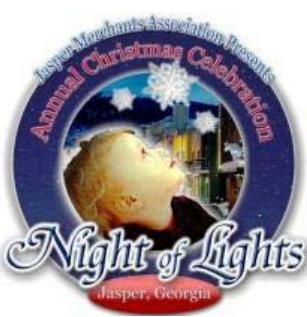
Name (please print): _____

By signing your application, you are acknowledging that you have read and agree to the rules and disclaimer below.

Signature: _____ **Date:** _____

Make checks payable to the Jasper Merchants Association
Please submit completed form, entry fee, and any required documentation.
Application must be received no later than November 27, 2023 to:

Please mail or deliver completed application to Jasper Merchants Association at:
CSR Computers • 586 E Church St, Suite 101 • Jasper, GA 30143
or email: JasperMerchantsAssociation@gmail.com

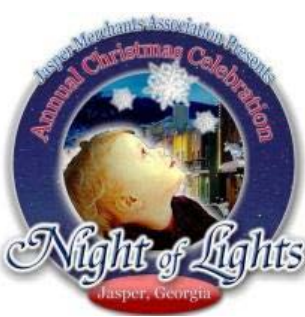


17th Annual Night of Lights - Sunday, December 3, 2023 2023 Parade of Lights Application – Rules and Regulations

**PLEASE READ ALL PARADE RULES AND REGULATIONS
BY SIGNING THE APPLICATION YOU ARE AGREEING TO THESE RULES**

1. The primary focus of the Parade of Lights, is to provide a safe, enjoyable, and quality parade on the streets of Downtown Jasper. There is a **\$20.00 fee to participate** in the Parade of Lights and must accompany parade paperwork to receive a position in the lineup. **Parade application must be completed and returned by November 27, 2023.**
2. **All Vehicles and Floats must be in place by 4:30 PM; Walkers and Animals by 5:00 PM.** You will receive your number and line-up location at the **Mandatory Meeting on Wednesday, November 29, 6pm.** Number must be displayed in parade. **Your group MUST clean up their trash in the staging area. This INCLUDES cigarette butts.**
3. Entries **MUST** have the **ENTRY NUMBER** clearly marked on the Driver's side door. If vehicle is not clearly marked with your number, you will not be judged for trophies. **NO EXCEPTIONS.**
4. Driver of any motorized vehicle must have a valid driver's license and be 18 years or older. No skateboards or razor scooters.
5. **For safety reasons, CANDY and OTHER ITEMS MAY NOT BE THROWN FROM VEHICLES OR FLOATS. Participants are asked to provide walkers to hand out CANDY and OTHER ITEMS.**
6. **No Santa Suits allowed.** Santa and Mrs. Claus will be the last entry in the parade to greet the children. **JMA reserves the right to have the only SANTA.**
7. **For Safety reasons, there will be NO BURNOUTS ALLOWED WITH ANY VEHICLE.** Individuals and organizations are expected to perform courteously, in good taste, and with **safety in mind at all times during the parade.** Violators will be banned from all further event participation. **NO EXCEPTIONS!**
8. All parade entries must follow and display the parade theme – Entries **MUST BE DECORATED** or they will not be allowed in the parade. **THE ONLY EXCEPTIONS ARE GRAND MARSHALL CARS and FIRST RESPONDERS!**
9. Political Floats are allowed, but under the condition that they share a positive message regarding the candidate represented. **The Jasper Merchants Associate is a private organization and will not tolerate negative or protest messages of any kind during the parade, it is a family event, not a place to make political statements.** Anyone who violates this rule will be permanently banned from any future participation regardless of the organization they are presently working with.
10. If the unit has animals in it, you **MUST PROVIDE WASTE CLEANUP** and you will be staged towards the end of the parade. **HORSES/PONIES** in the parade must have **Negative Coggins Documentation** returned with paperwork. **DOGS or OTHER SMALL ANIMALS** must have a current **Rabies Vaccination.**
11. All applications are subject to approval by the JMA Board of Directors. You will be notified if rejected.
12. **By signing your application, you are acknowledging that you have read and agree to these rules and disclaimer below.**

Additional Note: No applications will be accepted after November 29, 2023. **Disclaimer:** Applicant agrees to participate in the Parade of Lights at Applicant's own risk and covenants not to sue the Jasper Merchants Association (JMA) Board of Directors or Members for any injury or damage suffered by Applicant as a result of said participation. Applicant agrees that the JMA shall be free from all claims, by reason of any injury to any person, from any cause whatsoever arising from any occurrence in or near the Parade. Applicant shall indemnify and hold harmless the JMA against any and all such claims. **Any deviation to these rules must be approved by the JMA Board of Directors prior to the parade date.**



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Scoring Guidelines:

- Parade Theme: 15 possible points and 30% of your total score. Does your float portray the festival theme?
- Originality/Creativity: 10 possible points and 20% of your total score. Is your float unique from all the other floats? How does your float illustrate the festival theme and depict your group's personality?
- Personalization: 10 possible points and 20% of your total score. While conforming to the theme, does your business, club, or organization's message still come through? Can I tell who you are and what you are about through your float?
- Spirit of Christmas: 15 possible points and 20% of your total score. After all, this is a Christmas Parade. Hint – a fireside book reading, children building a snowman, or a living nativity will earn you more points than simply wearing Santa hats. (Please no Santa Clause on your floats. See parade rules.)
- City of Jasper/Pickens County Element: 5 possible points for 10% of your total score. This is our community and our parade. What does this city mean to you? Show us in your float.

Total possible Points: 50

ONE PERSON FROM EACH PARTICIPANT MUST ATTEND A MANDATORY PRE-PARADE MEETING
There will be changes in where we lineup and parade route this year.

Wednesday, November 29, 2023 at 6:00pm located in the Conference Room at Jasper City Hall, 200 Burnt Mountain Road. **Please make plans to attend this meeting or have a representative do so on your behalf to get your line-up position and time. There will be changes in line up areas for this year.** There will be NO line-up changes made after this meeting or on the day of the parade. All vehicles MUST BE DECORATED.

Thank you for your participation in the 2023 Night of Lights Christmas Celebration. If you have any questions, please do not hesitate to contact us. If you have concerns or more information, please contact:

Jasper Merchants Association • Jasper, Georgia 30143
email: JasperMerchantsAssociation@gmail.com or Phone: (706) 426-1968