



**For office use only**

Pmt type: \_\_\_\_\_ Amt: \_\_\_\_\_

Date/Time Rcvd \_\_\_\_\_

Accepted \_\_\_\_\_ Not Accepted \_\_\_\_\_

# of Booths \_\_\_\_\_ # Badges \_\_\_\_\_

Booth Number(s) \_\_\_\_\_

**19<sup>th</sup> Annual Night of Lights-Parade of Lights Event – Sunday, December 7, 2025**

**Vendor Booth Application**

*(Application Deadline: November 25, 2025)*

Business Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Website \_\_\_\_\_ Facebook \_\_\_\_\_

Booth Type: (circle) Food - Crafts - Novelties - Fundraiser - Other: \_\_\_\_\_

Product Description: \_\_\_\_\_

**Be sure to list all items. No booth is permitted to give away free Hot Chocolate or other food/drink items. Vendors may only display items for which you have been accepted. Absolutely No Duplicate Vendors will be allowed. Please be very specific describing your products. Ex: "makeup" does not give us enough information. If adequate details are not provided, the processing of your application may be delayed.**

☐ Food or Merchant Booth - \$75.00 X \_\_\_\_\_ # of Booths

**Total Due: \$** \_\_\_\_\_

**We can no longer supply Electricity. If you need power you will need to supply your own generator.**

Payment Information: (circle) Cash - Check (\$25 returned check fee) - Credit Card (JMA will invoice for cc/debit)

**Payment in full required with application. Applications without payment in full will be rejected.**

**Please mail or deliver the following to JMA at:**

**CF Printing and Promotion • 138 Shelby Lane • Jasper, GA 30143 or by email: [JasperMerchantsAssociation@gmail.com](mailto:JasperMerchantsAssociation@gmail.com)**

1. Fully completed and signed application. Please note any incomplete application will not be processed. Deadline is Nov 25, 2025.
2. Payment made payable to Jasper Merchants Association. *(Fees are non-refundable and non-transferable)*

I hereby acknowledge and agree to release and hold harmless and indemnify the Jasper Merchants Association, the City of Jasper, and anyone associated with the above listed from any responsibility, personal liability, loss or damage in connection with this event. By signature below I confirm that I have read and understand all rules and regulations set forth by the Jasper Merchants Association for the Annual Night of Lights Parade event and that I will comply with all rules and regulations.

Signed \_\_\_\_\_

Date: \_\_\_\_\_

## **19<sup>th</sup> Annual Night of Lights-Parade of Lights Rules & Regulations**

The Jasper Merchants Association, the City of Jasper, and any and all persons, property owners, suppliers, volunteers and entities connected with the Annual Night of Lights Parade Event are not liable for damages, injury or loss to any person or goods from any cause whatsoever. All Vendors, their heirs, administrators, and executors do hereby waive and release all of the above named from any and all claims or damages of whatever arising out of the vendors' participation in the Annual Night of Lights Parade Event. The Jasper Merchants Association reserves the right to change/edit these Rules & Regulations at any time. Vendors who have submitted applications will be notified of any Rules & Regulation changes after the time of submission. Participation in previous event does not guarantee acceptance in future events.

**There is no rain date, so come prepared rain or shine. Set-up is allowed during allotted times ONLY.**

**Set-up times for the Annual Night of Lights Parade Event Vendors are:**

**Sunday, December 7, 2025 Setup Time: 2:00-3:00 pm  
Break down time is after the parade, approx. 8:00 pm**

Booths must be set-up and ready for business by allotted setup time on Sunday. Booth must always be manned during event hours. Vendors are responsible for setting up and taking down booth space. Vendors are responsible for cleanup of area. Booths will not be allowed to break down prior to end of event. Booth size should not exceed 10' x 10'. If you require additional space, an additional booth will need to be purchased. No vehicles will be allowed to remain inside the event area.

The Jasper Merchants Association holds the right to remove any vendor from the Annual Night of Lights Parade Event who does not adhere to the above rules and regulations.

**Thank you for your participation in the 19<sup>th</sup> Annual Night of Lights Parade Event!  
We look forward to seeing you in December!**

**Jasper Merchants Association – Belinda, Vendor Coordinator  
Phone: (706) 426-1968 Web: [www.jmaevents.com](http://www.jmaevents.com)**

## **19<sup>th</sup> Annual Night of Lights-Parade of Lights Terms and Conditions**

**COMPLIANCE:** This application does not refer to any licensing requirements of the City of Jasper, Pickens County or State of Georgia. The Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations, and codes of duly authorized local, state, and federal governing bodies including but not limited to fire, safety, health, together with the rules and regulations of the operators and/or owners of the property wherein the Event(s) is held. Exhibitor is responsible for collection and payment of any applicable Sales and Use taxes incurred for its products sold at the Event.

**QUALITY:** The goal of the Jasper Merchants Association is to constantly upgrade the quality of and caliber of the Event(s) to make them more entertaining to the entire family. To achieve this, JMA management will not tolerate anything that detracts from the overall appearance of the Event(s), or that appears to be in questionable taste. Vendors shall not have or operate any display that is the source of objectionable noises, odors, decorations or other aspects which are considered by JMA management to be obscene, objectionable, hate filled or interfering with surrounding displays, including but not limited to signs, lights, volume of noise, and costuming of exhibit personnel. Exhibits will not include audio with lewd, profane, or violent content. Vendors will **ONLY** be allowed to sell items listed on their application and must not misrepresent their merchandise. Interpretation of the meaning and scope of these restrictions shall be the sole prerogative of JMA management. JMA management or appointed representative has the final authority and shall have the full power to interpret, amend, and enforce all rules and regulations in the best interest of the Event(s). **ASSIGNING, SUBLEASING, OR DELEGATING OF SPACE IS ABSOLUTELY PROHIBITED, NO EXCEPTIONS**

**LIABILITY:** Jasper Merchants Association and the City of Jasper shall not be liable for any loss or damage to the property or products of Vendor or its employees resulting from fire, robbery, accidents, or any cause arising from use and occupancy of the exhibition space or any part of the facilities maintained by JMA. Vendor shall defend, indemnify, and hold harmless the Jasper Merchants Association, its board members, officers, employees, agents, members, volunteers, the City of Jasper, contractors and event attendees from any and all actual or alleged claims, demands, cause of action, liability, loss damaging and/ or injury to property of person, (including without limitation wrongful death) arising as a result of or in connection with the occupancy or use of said premises by the exhibitor including, but not limited to, claims arising out of damage to any part of the premises owned, leased, or under the control of JMA whether brought by an individual or other entity, or imposed by a court of law or by administrative action of any federal, state, or local governmental body or agency, arising out of or incident to any acts, omissions, negligence, or willful misconduct of Vendor, its personnel, employees, agents, contractors or volunteers in connection with or arising out of Vendor's actions. This indemnification applies to and includes, without limitation, the payment of all penalties, fines, judgments, awards, decrees, attorney's fees, and related cost or expenses, and any reimbursements to JMA and to the City of Jasper for all legal expenses and cost incurred by it.

**HOURS OF OPERATION:** The hours of operation are from 3:00 pm to approx. 8:00 pm. Vendors must be in their booths and vehicles moved from the area by start time. **NO EXCEPTIONS.** - No vehicles - except for authorized emergency service vehicles and parade vehicles - will be allowed to travel through the event area during the event. Event(s) are held regardless of weather conditions and any other factors that could impact attendance. No guarantees are made regarding the amount of business any vendor will do. Your booth rental fee allows you the opportunity to offer your goods for sale to the public.

**BOOTH REQUIREMENTS:** Booth setup may commence no earlier than time assigned on the Sunday of the event, due to the fact some roads and areas cannot be blocked before this time. Be prepared to arrive early enough on Sunday to set up and have your vehicle removed by start of event.

If a vendor requires electricity for their booth you must supply your own **GENERATOR**. No items can be extended over or run across any pedestrian walkway, road way, or any other points of ingress or egress where pedestrians or other traffic may travel.

Booths shall be arranged so as not to obstruct the general view or access to surrounding displays, aisles, access roads or public space within the premises controlled by the JMA. Vendors are responsible for electrical power, extension cords, tables, chairs, lights, drapes, stanchions, or any other equipment required for the exhibit. Vendors must ensure their booth does not pose any danger to any persons including but not limited to event(s) attendee(s), participant(s) and employee(s).

**BOOTH SPACE:** A booth space is 10' wide x 10' deep. If you use a trailer to sell your merchandise, give the EXACT measurements including the tongue. If your Booth requires more than 10 feet (1 space) you must rent additional spaces to accommodate the length of your Booth. You must also send a picture of your Booth - as it looks when in use - for us to locate you in the best available space(s): Please keep your booth/space neat. Rubbish should be placed into the nearest receptacle before leaving each night. We try to give returning vendors special consideration on booth location, however, we cannot make guarantees due to changes in downtown infrastructures, city ordinances and policies.

**VENDOR PARKING:** Vendors must park in the area designated by Jasper Merchants Association for vendor parking. The parking of vehicles at both locations is strictly prohibited. Vehicles included in booth must remain in booth until conclusion of the Event(s). **ABSOLUTELY NO OTHER VEHICLES PERMITTED IN VENDOR AREA AFTER SCHEDULED SETUP TIMES.** The traffic route(s), designated parking areas, and parade route will be strictly enforced. A state certified towing company will be on site to tow all violators at the vehicle owner's expense.

**SECURITY:** Jasper Merchants Association management will have police presence at the event; however, Vendor is responsible for their own products. It is highly recommended that any products not securely fastened to your display be removed when booth is not occupied.

**MOVE-OUT:** Move-out will begin at approx. 8:00 pm. at the conclusion of the event. No Vendor will be allowed to tear down or leave the Booth area until that time unless permission is obtained from JMA management. All Vendors must be cleared from the JMA premises by 10:30 pm. on the night of the event. All trash must be cleaned up. If the above conditions are not met the vendor will be subject to a \$100.00 fine, which must be paid to JMA prior to attending the next Event(s).

**For additional information, and all other inquiries, please contact the Jasper Merchants Association at [jaspermerchantsassociation@gmail.com](mailto:jaspermerchantsassociation@gmail.com) or (706) 426-1968 speak to Belinda.**

**All fees are NON-REFUNDABLE and NON-TRANSFERABLE.**

**By signing page one and submitting to Jasper Merchants Association, I hereby acknowledge and agree to release and hold harmless and indemnify the Jasper Merchants Association, the City of Jasper, and anyone associated with the above listed from any responsibility, personal liability, loss or damage in connection with the Annual Night of Lights-Parade of Lights event. By signature on page one, I confirm that I have read and understand all rules and regulations set forth by the Jasper Merchants Association and that I will comply will all rules and regulations.**